

24th CSUPOM Conference Schedule

17-Feb		Activities		
15:15	15:45	Travel to plant tour Seagate Technology 10200 South De Anza Blvd. Cupertino, CA 95014		
15:45	17:30	Plant Tour Seagate Technology		
18:00	20:00	Dinner Fairmont Hotel, Pagoda Restaurant 170 South Market Street San Jose, CA 95113		
18-Feb				
8:00	8:45	Breakfast BBC 032		
8:45	9:00	Dean speech		
9:00	9:15	Moving to conference sessions		
9:15	10:30	<i>session 1a</i> BBC 022	<i>session 1b</i> BBC 003	<i>session 1c</i> BBC 004
10:30	10:45	Break-time		
10:45	12:00	<i>session 2a</i> BBC 022	<i>session 2b</i> BBC 003	<i>session 2c</i> BBC 004
12:00	1:00	Lunch BBC 032		
13:00	13:30	Guest speaker		
13:30	14:45	<i>session 3a</i> BBC 022	<i>session 3b</i> BBC 003	<i>session 3c</i> BBC 004
14:45	15:00	breaktime		
15:00	16:00	General meeting BBC 032		
16:00	17:00	Refreshment		

Conference Program

Session 1a Education/Case

Session Chair: Michael S. Rodriguez

Sequencing Strategic Sourcing Initiatives at a Large, Public University

Michael S. Rodriguez, Robert M. Saltzman, Susan C. Cholette

Technology in the 21st Century Classroom

Rhonda Rhodes, Nancy Merlino

Product Development as an Evolving Capability: Using an Industry Best Practices Framework to Structure a Product Development Course

Gita Mathur

The Work Breakdown Structure of K-12 School Construction
Cesar E. Monterrosa, Farzad Shahbodaghlou

Session 1b Optimization in Operations

Session Chair: Krishna K. Krishnan

Steady State Analysis of Continuous Review Inventory Systems: A Level Crossing Approach
Katy S. Azoury, Julia Miyaoka, V. Udayabhanu

Dispatching Labor and Jobs to Work Cells
Richard E. Gunther, Gordon D. Johnson

Location Routing Problem with Time Dependent Travel Times
Shokoufeh Mirzaei, Krishna K. Krishnan

Session 1c Operations Strategy

Session Chair: Zinovy Radovilsky

The Influence of Economic Crisis on Market Sectors
James Ho, Michael Wagner

Trends In Supply Chain Management Job Requirements: A Logitudial Study
Zinovy Radovilsky, Vishwanath Hegde

Opportunities and Challenges in the Supply Chain of an Online Home Improvement Retailer
Brianna Walling, Harish Bahl

Session 2a quality

Session Chair: Gamini Gunawardane

A Set Theory-Based Approach for Efficient Diagnosis of Semiconductor Test Equipment
Betty Makani-Lim, Felix Chan Lim, Celso Bation Co

A Time Dependent Loss Model for FMEA under Periodic Monitoring of Failure Causes
Hyuck Moo Kwon, Sung-Hoon Hong, Min Koo Lee

Classifying Internal Service Encounters to Increase Their Effectiveness – An Empirical Study
Gamini Gunawardane

Session 2b Optimization in Operations

Session Chair: Harish C Bahl

Material Handling Network Design for Automated Material Handling Vehicle Systems
Ardavan Asef-Vaziri

A Model for Simultaneous Decisions on Master Production Scheduling, Lot Sizing, and Capacity Requirements Planning
Harish C Bahl, Neelam Bahl

On the Optimization of Surgery Start Times in an Operating Room

Yang Sun, Xueping Li

Session 2c Teaching Game

Session Chair: Samuel C. Wood, Responsive Learning Technologies

Session 3a Sustainability

Session Chair: Dalen T Chiang

Eco-Advantage Strategies and Supply Chain Effects

Mary Reed, Dalen T Chiang

Corporate Social Responsibility and Sustainable Development in China: Literature Review and Case Analysis

Shu Zhou, Iris Xiaohong Quan

A Study on Green Supply Chain Management Practices among Large Global Corporations

John Wu, Steve Dunn, Howard Forman

Session 3b SCM Operations

Session Chair: Feraidoon Raafat

Drivers of Project Duration in Multi-Project Environments

Edward Nakayama, Vishwanath G Hegde, Saeid Motavalli

Reverse channel design: The impacts of differential pricing and extended producer responsibility

Shaorui Li, Lei Shi, Xiaojing Feng, Kunpeng Li

A Case Analysis on Productivity Improvement: Reducing Operating Costs by Increasing Efficiency at a Flora Company

Feraidoon Raafat, Gary Grudnitski, Vinoth Arunachalam, Tim Baron, Megan Fitzgerald, Jennifer Jensen

Session 3c SCM IT

Session Chair: James A. Sena

Critical Success Factors and Challenges of Implementing RFID in Supply Chain Management

Mohsen Attaran

A Study on Sustainability Implementation in the Technology Management: U.S. and Korea

Taeho Park, Ming Zhou, Shu Zhou

IT and Competitive Differentiation: A Cross Category Industry Analysis

James A. Sena, Mark P. Sena